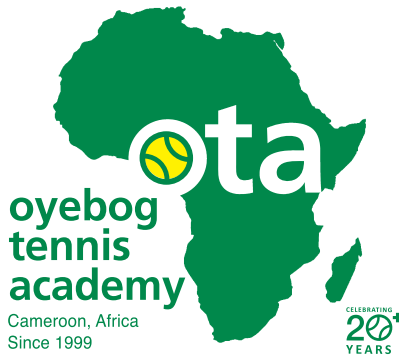


# OTA's "SERVING FOR LOVE" PROGRAM FACTS

**Student Led 7-Week Challenge to Raise Funds**  
to help transform the lives of children in Cameroon, Africa



[otatennis.org](http://otatennis.org)



# SERVING FOR LOVE

## ***What is "Serving for Love"***

Serving for Love is a philanthropic leadership development program for highly motivated high school tennis players and fans who want to make an impact off the court through the sport they love!

Over seven weeks (starting April 3rd, 2023), participants will recruit a team of their peers and organize a fundraising campaign to support the Oyebog Tennis Academy (OTA) mission in Cameroon, Africa. OTA seeks to improve the lives of children through tennis and its values of teamwork, determination, perseverance, kindness, and generosity.

## ***What is OTA and its connection to Fairfield County?***

OTA is a non-profit organization founded in 1999 by Joseph Oyebog, a former ATP Pro, Davis Cup player and Cameroon National Champion. Joseph is also a resident of Bridgeport, where for over 20 years, he's taught and coached thousands of children and adults across Fairfield County while raising four children here. After coaching through the summer months, Joseph travels back to his native Cameroon, where much of the money he's raised coaching here in Fairfield County goes to build his tennis academy and his dream of transforming his country. Since its founding, OTA has introduced over 20,000 children to tennis, giving them both tennis and life skills.

## ***Who is eligible to participate in the program?***

The **Serving for Love Program** seeks high school students from public and private Fairfield County schools. The competition is ideal for tennis players who are participants on their high school JV or Varsity tennis teams. However, the program is open to any high school student in Fairfield County who is interested in supporting OTA's mission.

## ***I've never run a fundraising campaign. Will OTA provide me with any guidance about how to raise funds?***

Yes. You do not have to have experience running a fundraiser. All you need is passion and motivation to make a difference. When you sign up for the program, you will be paired with an OTA mentor. You and your mentor will develop an action plan to recruit your team and the tactics and strategies you will use to reach your personal fundraising goal.

## ***What types of resources will OTA provide to help my team raise funds?***

Each team will receive a fundraising site that can be customized and a donation link that can be used for various fundraising tactics, including social media, emails, letter-writing campaigns, etc. All teams will also receive access to an online library of OTA marketing assets to aid in crafting your own unique stories, including OTA facts, videos, imagery, logo files, etc.

## ***Why is the fundraiser spread out over seven weeks?***

The fundraiser is spread over seven weeks to provide ample time for all the participants to organize their teams, build a fundraising strategy, and execute their goals.

## ***Is there a minimum amount of money I need to raise during the campaign?***

No. An OTA mentor will work with each team to help establish a fundraising target that aligns with each team's goals.

## ***What will the money we raise support?***

OTA program needs are vast. Donations provide children with food, clothing, tennis equipment, training, and the opportunity to compete at the highest level.

## ***Here are a few examples of what it costs to support OTA's programming:***

\$25	provides a child with a gently used racquet and a pair of shoes.
\$50	provides 25 meals.
\$100	pays for a full-time coach for 1-week
\$250	provides training and equipment for a 9-12-year-old at "The Wall" in Bonaberi for one year.
\$500	provides clean drinking water for the entire Souza community for 1-month.
\$1,000	takes care of basic medical expenses for ten children for one year (not including hospitalization)
\$2,500	pays all expenses for one student at Souza for one year (includes room, board, schooling, tennis clothes, and equipment)

## ***How will the winning team be chosen, and are any rewards or recognition provided?***

At the end of the seven-week fundraising drive, the team with the most money raised will claim the top prize –A \$2500 Education Scholarship. Additional awards and recognition will also be given to teams and individuals in the following categories: 'Most Creative Campaign' and 'Best use of Social Media'. OTA also plans to host a final event (Date and location TBD) for all teams to attend.

***The Children of OTA Thank You !***